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DG Steve Robeson



VDG Skip O'Brien

District Governor Steve Robeson

Etna Lions Club

Vice District Governor Skip O'Brien
Cabinet Secretary Dave Marceau
Cabinet Treasurer Becki Stange

4-C1 Affiliated Lioness Clubs

Lioness President Joyce Wimple

Loma Rica Lioness

Lioness Vice Presidents Diane Lucido & Susan Ganon
Lioness Secretary Madelyn Mason
Lioness Treasurer Geri Russak

Many Thanks

By Steve Robeson, *District 4-C1 Governor*

July has been a great month for Maggie and myself. We've been installed as your DG in Boston and again ceremonially in Redding. Thanks to my installation team: PID Joe DiDuca, PDG Ken Eaton, PDG Bob Trueax, PDG Chuck Davis, PDG Hobby Hobson, and PCST Jim Goodheart. My apologies to Cabinet Chaplain Joe Schwarm. I inadvertently neglected to include him on the installation program and he was overlooked in the ceremony. Thanks to the Palo Cedro Lions for their

excellent job hosting the Transitional Meeting. Special thanks to RC Bob Garr for his work to make this all happen!

Our first Cabinet Meeting/ Training will be in Burney Sep 30-Oct 1. We will have a special guest speaker, Past Council Chair Bob Smith, from Sacramento. We will also have a Saturday afternoon session of officer training for those club officers who missed the June sessions. Also on Saturday, the Affiliated Lioness clubs will have their officers installed by PDG Joe Hinton.

The Juvenile Diabetes Camp and Camp Pride both went off as planned and both were well attended. Thanks to all the people who raised the funds and volunteered their time to make things happen!

The All-Star Football Game was played to a packed house and the committee again should be applauded!! Twenty-nine games have been played due to the efforts of the All-Star Football Committee.

My question is: what does VDG Skip really look like under that beard???? Please donate, and let's all find out!!!

My Two Cents Worth

By Skip O'Brien, *District 4-C1 Vice Governor*

Several Lions wonder why 4-C1 has conventions outside of the district. There are a number of reasons, but foremost is a lack of bids from facilities within 4-C1 during the time we are mandated to conduct our District Convention. In the recent past, Redding has been the only city which has submitted a bid. Lately even they haven't because our date(s) conflict with other major events. That is not to say there are no other facilities within 4-C1 that can't meet our criteria. We are simply not aware of them nor have they submitted a

bid. You can help by informing the Convention Committee about promising sites and have them to submit a bid. Then come to the convention where their bid will be voted upon by the delegates and you can lobby for votes to the location yourself. Club delegates ultimately decide where conventions are held.

Will I always be so serious? Not likely!!! But one of the goals of Lions is to have fun. The more Lions involved in district functions, the more fun we have. Although costs are

of little control, we can provide for the fun aspects and make it more accessible to members.

You have a part in that, too. You and your club have an official forum for voicing requests and concerns: Zone Meetings. Zone Chairs will transmit your message to the District Officers. We are here for you. I strongly urge Zone Chairs to schedule their Advisory Committee Meetings as soon as possible so that Club Secretaries, Club Presidents and other interested members can plan to attend.

In Memorium

Lion Alpha "Al" Moses Jr. passed away July 8, 2006 peacefully in a Riverside Hospital after a long illness.

PDG Al was born December 26, 1920 in Middletown, Ohio. When he was 11 years old his family moved to southern California, settling in the Montebello area. He served in the military for 18 years as an officer in the paratroops during WWII and the Korea conflict.

PDG Al joined the Lions in 1954 and has held many offices at the club and district levels. Al and Mary Lou moved to the beautiful Shasta County area and settled in the community of Round Mountain. He and others chartered the Mountain Lions in 1980 and served as District Governor of District 4C-1 in 1984-85. Al and Mary Lou moved to Southern California during his employment by Swift and Company and transferred to the Pico Rivera Lions Club and later to the Phoenix Thunderbirds Lions Club due to job transfers. Upon retirement he and Mary Lou moved to Sun City six years ago and he joined the Hemet Breakfast Lions Club where he served as an ex-officio officer on the Board of Directors. He was a dedicated Lion and will be missed by all.

Donations may be sent to your favorite charity in Al's name.

A service was held Friday, July 21, 2006 at the Riverside National Cemetery. The honor guard presented a heart-warming ceremony and Al and Mary Lou's grandson, who is currently serving in the U.S. Marine Corps who presented his grandmother, Mary Lou, with the flag.

He is survived by his wife, Mary Lou, one daughter, Kathy Lancaster of Riverside, California, one son Richard Moses of Big Bear, California, six grandchildren and ten great-grandchildren. Please keep his family in your thoughts and prayers. Their current address is 27590 Decatur, Sun City, CA 92586.

Lioness Update

By Joyce Wimple, 4-C1 Lioness President

Membership growth and retention continues to be a goal for many clubs. As Thomas Edison said, "When you have exhausted all possibilities, remember this: you haven't." This is a good thought to keep in mind as we brainstorm this topic. What about giving your club brochure to schools or the Chamber of Commerce to include in a "welcome package"? Our clubs offer a good way to get to know your neighbors. I will look forward to seeing you at Cabinet September 30 and October 1 in Burney.

The New Directories Are Here...

The new 2006-07 District Directory is now available. Club Presidents and Secretaries receive a complimentary copy; others may obtain a copy for the small price of \$4. Contact Lion Bob Trueax at 846-4855 or rtrueax@wcisp.com.

Joothill Lions Club Presents

BLUES FOR BILOXI

Featuring

Daniel Castro

Raymond Victor/Suzy Tyler

and the DeJa Blu' Band

Big Mo

Wheels of Fire

Blues Highway

Big Lem's BBQ, Park Setting, Vendors,
Beer Garden and more

11:00 am to 7:00 pm
call 530-740-3297
or 530-742-5466

5667 Fruitland Road
Loma Rica, Ca. 95901

August 12th, 2006
Tickets \$20

Profits to be donated to
hurricane victims
in Mississippi

Help Us Help Them

Club Renewal Initiative

From Jimmy M. Ross, 2006-07 Lions International President

During the next 12 months, you will encounter many opportunities to contribute to the success of your Lions club.

One such opportunity is the **Club Renewal Initiative**. At a full meeting early this year, please consider conducting a review of club practices. This can include the success of your club meetings, member recruitment, member relations, service projects, and fundraisers.

A **Club Renewal Initiative Form** may be accessed and submitted online through the Lions Web site: www.lionsclub.org. The form is also available in paper format from executiveservices@lionsclubs.org or 630-571-5466 x287. It will help you and your club through the renewal process by identifying:

- **Highly successful** club activities/ practices that should be continued and expanded.
- **Less successful** club activities/ practices that should be changed and improved.
- **Unsuccessful** club activities/practices that should be replaced by something brand new.

This discussion will help strengthen your club. Your fellow members may decide to eliminate an unprofitable fundraiser, or perhaps introduce a new service project.

For your club's participation in the renewal process, the club will receive from Lions Club International a **Club Renewal Banner Patch**. Through your participation, your fellow Lions will benefit as members of a renewed, invigorated club.

Thank you for participating in the Lions Club Renewal Initiative.

Peace Poster Contest

Clubs who are considering... and all clubs are encouraged to do so... sponsoring the Peace Poster Contest this year should have the packets in hand and be contacting the schools now before the first day of school. Information for ordering the packets may be found in the LCI Catalog, the Lion magazine, the LCI website (www.lionsclubs.org) and on the District 4-C1 website (www.4C1Lions.org). For further information contact Lion Skip O'Brien, VDG.

Lions Leadership Forum

Have you ever been to a **USA/Canada Lions Leadership Forum**? Why not??

If you have been, you know its value, and it's time to go again! This year they began a new program called the "Bring One Campaign." It is hoped that all of you who have enjoyed the Forum in the past will invite a first timer to attend the Columbus Forum.

USA/Canada Lions Leadership Forum will be held on September 25-16, 2006, in Columbus, Ohio. The Forum's Mission Statement is to develop leaders, motivate and educate attendees, provide an open exchange of ideas, and support programs and goals of Lions Clubs International. There will be over 80 seminars to do just that. During the Forum there are also four outstanding speakers to motivate you in various areas of your life.

The theme of this year's Forum is "**Discover a New World of Leadership & Service**" which echoes the "We Serve" theme of our 2006-2007 International President Jimmy Ross. Jimmy will speak at the Saturday luncheon, and I guarantee that his great enthusiasm will **motivate** you about being a Lion.

Brochures containing the registration form will be available at our July Transitional Meeting in Palo Cedro, or call Lion Becki Stange at 873-1819, and she will send you one.

For more information and/or to register online, you can visit their website:

www.usacanadalionsforum.org



Photo courtesy of Lion John Wagner

City of Hope winners recognized at Transitional Cabinet: Quincy (Div I), Redding Host (Div II), Paradise Host (Div III), Graeagle (Div IV); Lioness tie: District Lioness and Mountain Lioness. Lion Genevieve Hopson (far right), char.



DISTRICT 4-C1
SHASTA REGION



Cabinet Meeting

Saturday, September 30, 2006

and

Sunday, October 1, 2006

Burney Lion Club Hall
37006 Main Street

Theme: *Your Favorite Sport or Athlete*

Saturday meeting starts at 1:00pm, Sunday agenda will be available onsite.

Dinner Saturday night will be prepared by four of the world's most renowned chefs and will be a meal to remember! Chicken or beef... the cost is \$17.

Hotel Accommodations

Charm Motel (Host)	Burney Motel	Green Gables Motel	Shasta Pines
37363 Main Street	37448 Main Street	37385 Main Street	37386 Main Street
335-2254	335-4500	335-2264	335-2201
Queen \$61 +tax	Queen (1p) \$55 +tax	1p \$65 +tax	Queen (old rm) \$59 +tax
King \$80 +tax	Queen (2p) \$59 +tax	2p \$73 +tax	Queen (new rm) \$79 +tax
	2 Queens \$69 +tax		

Contact **Lion Corky Gussmann** at corky@sisqtel.net or 467-3500 for additional information.

PLEASE BRING A PRIZE TO CONTRIBUTE TO THE RAFFLE.

Registration: detach, complete, and mail with check.

Name: _____ Club: _____

Select one: Chicken (\$17) Beef (\$17)

Make checks payable to **Burney Lions Club** and mail along with registration to:

Corky Gussmann
PO Box 584
Etna, CA 96027

<p>Registration deadline: September 15, 2006</p>
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A Transitional Report

The Palo Cedro Lions graciously hosted the Transitional Cabinet meeting July 29, 2006. New officers were installed, former officers were recognized for their hard work over the past year, and reports given of all the activities around the district. One particular interest, 4-C1 is not only "in the black" financially speaking, but increased the overall amount in the bank in 2005-06!

The honesty of the raffle was NOT questioned. Not at all, not at ALL! DG Steve Robeson's tickets were drawn for THREE of the prizes he himself donated (he graciously asked that another ticket be drawn each time) and VDG Skip O'Brien won not once, but FOUR times (one was DG Steve's)! Visiting PCST Jim Goodheart (4-C6) declared upon having his ticket drawn that, "it's the first HONEST draw!" A strange pattern of the ticket drawn by someone on the right side of the room and the winner being on the left side emerged, to which Lion Patti Jenkins remarked, "[Lion Skip] will just win again anyway!"

The next cabinet meeting will be held in Burney (see page 4 for details). See you there?!?


The North Wins!

After being interviewed on live television and offering that the game wouldn't be decided until the fourth quarter, VDG Skip O'Brien was slightly embarrassed. The North Squad scored 34 unanswered points before the South was finally able to reach the end zone with about 10 minutes left in the game. The final score was 34-7. From all appearances the **29th Annual Lions District 4-C1 All-Star Football Game** was well attended and enjoyed by a standing room only crowd.



Photo courtesy of Lion John Wagner


PID Joe Di Duca (right) installs VDG Skip O'Brien and DG Steve Robeson (left) with their wives (Sharon, far left; and Maggie, center) by their side.



SIGHTFIRST II FUNDRAISER

GOLF TOURNAMENT

Lassen & Shasta Regions
October 15, 2006
 Palo Cedro Golf Course
 22499 Golftime Drive (East Redding)
10:00 A.M. Shot Gun Start
 Check in 9:00 A.M.




- Cash Prizes
- Raffle Prizes
- Lunch Included
- Par 3... Closest to Pin Prize

Format - 4 Person Teams - Best Ball
 9 Hole Course - Play Twice Around
 Soft Spikes Required
 Men/Women - Collar Shirts,
 Please NO Tank Tops
 Entry: \$60.00/player (includes meal)
 Cart not included - For cart, contact the
 Palo Cedro Golf Course (530-547-3012).
 Reserve early, quantities are limited.

To enter, contact Lion Roger Hendricsen at (530) 238-8849
 or rogerwin@peoplepc.com

Reservations must be in by October 1, 2006.



Around The District...



We Serve

A PRIDE of Thanks

By Lion Patti Jenkins

I would like to take this opportunity to thank each Lions Club and individual donor who helped support **Camp Pride** and all the volunteers. We had 41 of the greatest kids attend camp. Without your support, this camp would have never happened and many of these kids would never have had a chance to go to camp.

We have a few changes for next year and we are starting a new program. The new program will be called Junior Assistant Counselor. This program is being activated not only to help the counselor with his/her campers but to prepare these teens to become counselors when they turn 18. We will be accepting applications for these junior counselors ages 15-17.

We are looking forward to expanding our camper attendance to 60. In increasing our campers, we will be looking for more counselors and junior counselors for next year.

At the Willows Cabinet Meeting in February 2007, I will distribute an information packet for the next year's camp. To those clubs that do not attend it will be sent to your club address.

Again, I want to thank everyone for their support of Camp Pride.

Lions Draw Blood

The **Gridley Lions Club** is holding a **Blood Drive** on **Thursday, August 10**, at the **Moose Lodge** (1533 Hwy 99) from **3:00pm to 6:00pm**. Each donor will receive a pint of Baskin Robbins Ice Cream!

Paws in the Yard

The **Mountain Lions Club** is sponsoring a yard sale **Saturday, August 19**, from 9AM to 4pm and **Sunday, August 20**, from 9AM to Noon at the **Mountain Community Center** (Hwy 299e, Round Mountain). There will be a snack bar selling Hot Dogs, Chips, and Soft Drinks. For more information, contact PDG Dorothy Buffington at 337-6540.



Directory Corrections

Page 2: Affiliate Officers on page 100
Lioness President on page 102

Page 9: RC Bob Garr is from the Enterprise Lions

Page 17: 2007 theme is "South of the Border"

Page 37: PDG M. G. "Manny" Sousa should be marked with an * to indicate he is deceased.

Page 94: In Linda Lions Ad, Dorothy Duncan should be listed as DG for 1995-96, and Rod McKean should be listed as DG for 1960-61.

Page 116: Index of Advertisers was reprinted from last year by the Printer, so it is totally wrong. Please ignore the entire index.

Page 118: Jan 11 Etna, time should be 7:00 p.m.

Page 122: Don Cannon's business phone should be 378-1300. The listed phone is his fax number.

Page 126: Bob Garr's e-mail is bzerob37@yahoo.com (the second b is missing).

Page 128: Patti Jenkins' e-mail is ricefarmer@cncnet.com (not cnSnet.com)

Page 130: Charlie McIntyre's e-mail is CMseemac@aol.com

Inside Back Cover:

Wednesday, Dinner, Gridley should be (1) 7:00, (3) 6:30
Thursday, Dinner, Wheatland (1,3) 7:30



Meridian Lion Club
61ST Annual
STEAK BARBECUE

Wednesday, September 6, 2006

Veteran's Hall
Meridian, CA
7:00pm
\$15 adults - \$\$ kids (12 & under)

Tom Teasdale
PO Box 305
Meridian, CA 95987
(530) 701-8521



Door Prizes &
Raffle Prizes!!

We've Come A Long Way

As of May 2006, LCI records indicate that District 4-C1 has **343 women Lions**. This is a drop of eight since April. We still have 12 clubs with no women and two clubs without any men.

In 1932, there was only ONE woman in all of Lions, internationally!!

Welcome to the Den

Welcome our newest members:

- Margaret Capitano (Foothill)
- Gilbert Gonzalez (Willows)
- Dan Thompson (Foothill)

New member info is pulled from the MMRs send to the Mane Lion Editor.

Future Funds Found Fiscally Fine

Final 2006 Convention Report:

Beginning balance	\$ 7,000.00
Income	16,616.00
Total Expenses	15,103.00
Balance 7/15/06	8,513.00
Transfer to District	1,513.00
Balance 7/16/06	7,000.00

Respectfully Submitted,
PDG Chuck Davis

True **brilliance** is the ability to take what knowledge you harbor and use it in ways to benefit all those around you.

Club Contest Update:

Monthly updates to your club's website will now be included in the point tally towards the Top Club award. Contact Lion Ray Marschner (938-2991) for more information.



Be the KING of your Jungle!!

When you are roaring to go, why not wear the official **Lion Cabinet Officer Tie**? Now available for just \$20, these handmade ties by the Drussel Company are available in most primary colors. To order, send this form by **September 15, 2006** with check payable to: Steve Robeson, 3733 N. Hwy 3, Etna, CA, 96027. Your order can be picked up at the Burney Cabinet Meeting.

Name: _____

Quantity: _____ Color: _____

Club: _____ Phone: _____

Address: _____

Loma Rica's 5th Anniversary **Warm September Nights** *Show-n-Shine Car Show* **September 16th, 2006** *10 AM to 4 PM*

Open to pre-1975 cars, trucks and all motorcycles.

Register Early! Car Show Capacity: 100 Vehicles -excluding motorcycles

LIVE MUSIC

By Jimmy & the Jets

BREAKFAST

Served 8-10



Beautiful

Park-like

Setting

Bar-B-Que

Raffles

Location:

5667 Fruitland Road, Loma Rica, CA 95901

For More information please call:

After 5PM Kenn or Sheri Vess @ 743-4084 Or

The Foothill Lion's Club from 4PM-6PM M-F (530) 742-5466

Editor:

Lion Mick Shatswell
Wheatland Lions

E-Mail:

4C1Lions@gmail.com

U.S. Mail:

309 6th Street
Wheatland, CA 95692

Please submit any copy for future editions by the earliest date possible.

**Deadline is the
20th of the month
for the next edition!!**

The Mane Lion will consider any submissions by Lions, Lionesses, and Leos of District 4-C1, space availability and timeliness being the primary criteria for publication.

We're on the Web!
www.4C1Lions.org



Good Housekeeping Tip

Layers of dirty film on windows and screens provide a helpful filter against harmful and aging rays from the sun. Call it an SPF factor of five and leave it alone.

RECYCLE

- **EYEGLASSES** – for Lions in Sight
- **HEARING AIDS** – for Ear of the Lion
- **CELL PHONES & PRINT CARTRIDGES** – for the Vision Van

MANE LION
309 6th Street
Wheatland, CA 95692